

*The most powerful job search tool available...  
Helps your patrons find employment opportunities*

## Canada's largest source for job opportunities

### Designed for the Job Seeker

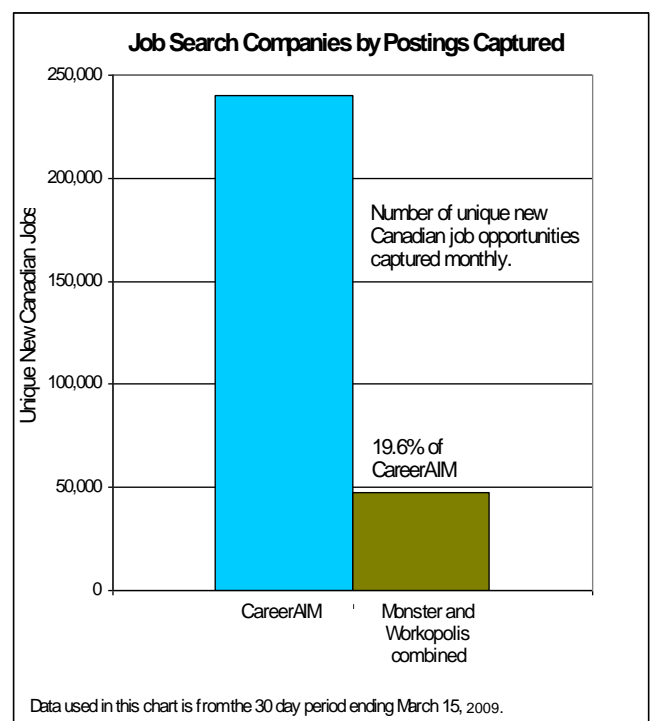
CareerAIM provides by far the largest number of job opportunities of any source in Canada, five times the number of the two largest commercial job boards combined, Monster and Workopolis.

The CareerAIM technology captures job opportunities, on a daily basis, from a vast array of resources that include commercial job boards, government, news groups, not-for-profits, recruiters, private corporate web sites and print media. In addition to this, CareerAIM obtains job opportunities from companies and recruiting firms that input their staffing requirements directly into the CareerAIM system at no cost.

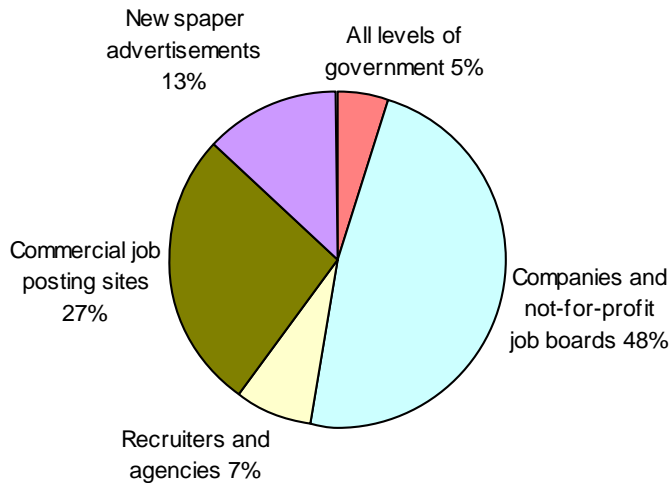
In these ways, CareerAIM is capturing approximately 240,000 unique new job opportunities each month from coast to coast in Canada. The majority of these opportunities are not to be found on any commercial job posting site. By providing access to job opportunities that are not widely known—those not advertised on commercial job posting sites such as Monster and Workopolis—CareerAIM can provide your library members with a significant advantage in the job marketplace.

CareerAIM provides the industry's most powerful job search tools to help your library patrons find the best employment opportunities possible—those closely aligned with their interests and abilities—from within Canada's largest database of unique new job postings.

### Canada's Largest Source for Job Opportunities



## CareerAIM Sources



### How do I learn more or order CareerAIM Library Edition?

To learn more, contact OCLC in Canada today. OCLC is the exclusive representative for CareerAIM Library Edition in Canada. Founded in 1967, OCLC is a not-for-profit, membership, library service and research organization dedicated to the public purpose of furthering access to the world's information and reducing information costs.

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### Features of CareerAIM Library Edition

- **Comprehensive** – by far the most complete and current source for Canadian job opportunities
- **Web-based** solution can be safely and securely accessed from any library computer
- **Powerful Search Tools** – simple to use but powerful, Boolean text search tools identify relevant jobs by location, industry and company
- **Research Tool** – use the vast archive of job data to uncover key regional and sector employment trends
- **Saved Searches** – users can create their own password protected profiles and saved searches
- **Email Job Alerts** – library users can receive email Job Alerts at home for three weeks and renew them at the library as many times as they wish
- **Access** to CareerAIM Library Edition is restricted to your computers based on your library's IP address range
- **Licensing** is based on a number of simultaneous users that can be served or on an unlimited access based on the current city population or academic full-time equivalents (FTE). Contact OCLC for licensing details.



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